



WATERPARKS

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Dells Polynesian announces \$20 million resort upgrade

Polynesian Properties Development (PPD) has unveiled plans to revitalize the Polynesian Waterpark Resort in Wisconsin Dells. In a methodical effort to reposition the Polynesian as a key player in the waterpark and convention center business in the Dells, PPD officials detailed a \$20 million dollar renovation that will include a convention center, condominiums, waterpark attractions and a complete cosmetic makeover of the Polynesian exterior and nearly three hundred rooms.

The new look will include condominiums for sale in the condotel model, improved waterpark features, a cosmetic makeover of nearly 300 rooms, complete remodel of the interior and exterior of the main Polynesian building, an overhead connecting walkway and the addition of a convention center.

The renovation plans for the indoor waterpark include 10,000-square-foot of additional water-play areas. Plans include a large play structure area that will accommodate 100 people, a 5,000-square-foot wave pool and three speed slides.

Phase I construction will begin after Labor Day 2008 with the remodel of the first 100 units, construction of the overhead walkway connector and the brand new convention center. The second 100 units would be a part of the phase II construction and final phase III construction would be complete with the final 100 units.

Castaway Cove's new Sidewinder luring more teens

Pam Sherborne
Amusement Today

The new Sidewinder water attraction, which opened at Castaway Cove Waterpark, Wichita Falls, Texas, May 30, is fitting right into the long-range plan that park management is moving towards.

"The park really needed a thrill," said General Manager Tom Major. "We really didn't have anything for teens."

Now, the Cliffhanger, which the park has named the attraction through a local name competition, is doing its job. Major said he is seeing more teenagers in the park this summer.

"So, we are going in the right direction," he said.

Castaway Cove has attractions such as a lazy river, a children's activity area and wave pool, among others, but



AT PHOTO/GARY SLADE

For added safety, Castaway Cove requires lifeguards working the top dispatch section of the new Cliffhanger slide to wear a safety harness, since they are interacting with the guest in an active area of the slide.

management felt there needed to be more for the teens.

"We are having a great response to the slide," Major

said. "Everyone loves it."

The Cliffhanger is from Water Fun Products, Alberta, Canada. It was constructed

from a 40-foot water tower. The initial drop is like dropping off a cliff, over the edge and then shoots the rider back.

The large half-pipe fiberglass surface is white in color with a bright orange berm or border color. The fiberglass is a slick surface that has water spray nozzles attached all around to provide a sheet of water providing a fast, heart racing surface for all thrill seekers to enjoy.

Guests can shoot over the edge in a single, double or triple tube. The tubes were provided by Zebec, Hamilton, Ohio.

Major said the waterpark, which opened in 2004, has two slide towers from which riders are launched. The 50-foot tower has two tube slides. The

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Parc Management acquires Myrtle Waves, NASCAR SpeedParks

Parc Management, based in Jacksonville, Fla., announced on July 11 the acquisition of Myrtle Waves Water Park in Myrtle Beach, S.C. and a collection of five NASCAR SpeedParks in Myrtle Beach, S.C.; Sevierville, Tenn.; Concord, N.C.; St. Louis, Mo.; and Vaughn, Ontario Canada. The six properties, acquired from South Carolina based developer Burroughs & Chapin Company, Inc., are now part of a growing collection of entertainment properties owned and operated by Parc Management.

"Myrtle Waves is the largest waterpark in the Carolinas with a world-class array of rides and attractions and a community focused management philosophy similar to that of the other water parks we currently operate," said Randal H. Drew, CEO of Parc Management. "The synergy of operations between Myrtle Waves and the other Parc properties will help elevate the level of guest experience and

profitability at each park."

NASCAR SpeedParks feature multiple tracks that deliver a real, fun, racing experience for all ages. Track designs are scaled down replicas of NASCAR tracks with both road and oval track designs. The indoor and outdoor facilities also offer kids' amusement rides, challenge mini-golf, playgrounds, arcades, simulators, shopping and dining.

"The NASCAR SpeedParks deliver a key ingredient in Parc Management's operating philosophy - they provide a quality, value priced entertainment option that families can enjoy together," said Drew. "We want each of our parks to contribute to the economic health of the community they serve, and offer an affordable place for our guests, team members, and their neighbors, to engage in clean, safe leisure pursuits."

As part of the acquisition, Parc Management now also carries the exclusive world-



PHOTO COURTESY PARC MANAGEMENT

Parc Management announced on July 11 that it had acquired Myrtle Waves Water Park and five NASCAR-themed SpeedParks from S.C.-based Burroughs & Chapin Co.

wide license for NASCAR SpeedParks. Financial terms of the agreement were not disclosed.

"We're delighted to see Parc Management come into the Myrtle Beach and NASCAR SpeedPark markets," said Andy Tilmont, chief operating officer for Burroughs & Chapin Company, Inc. "Parc is one of the top amusement operators in the country and we fully believe these parks will be a good fit with their other prop-

erties. This transition is consistent with B&C's strategic plan of concentrating resources in a more selective manner."

"Our team is thrilled to include Myrtle Waves Water Park and the five NASCAR SpeedParks in the Parc Management family," added Drew. "And we look forward to working with the guests, vendors and employees of each property to enhance their experience and continue to grow these businesses."



▶CASTAWAY

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40-foot tower now not only has the Cliffhanger, but also has the speed and mat slides.

"So, we have three slides on that one tower," Major said. "That made this new ride fairly easy to install. We signed the contract Feb. 22, 2008, and started the survey work on March 10. On April 15, we started actual construction."

The attraction then opened at the end of May.

There are two operators on the top of this tower. One for the mat and speed slides, and then one for the Cliffhanger. Because the Cliffhanger is an add-on, there is an opening where the operator has to pass to launch the tubes.

"While riders are loading, the operator holds the tube with their foot," Major said. "So, we decided to have that operator wear a safety harness. It is strapped around them and it tethers to the back."

The operator of the speed and mat slides is not required to wear a harness, because that operator stays in an enclosed

area.

The Sidewinder's manufacturer, WaterFun, has successfully installed over 200 Sidewinders worldwide.

Major said Castaway Cove Waterpark opened in 2004 and is owned by a limited partnership. In 2006, that partnership decided to hire an outside management company to come in and operate the park. The company AMG was hired and Major was brought on. The park has been averaging about 100,000 annually. Major hopes that attendance will increase this season. The park operates full-time from Memorial Day weekend through Aug. 24. For two weeks prior to the official park opening, management hosts school groups.

"We did this last year, too," Major said. "We had the groups three days one week and two days the next week. We had 3,000 kids come through the park in those five days. We send out flyers and emails to the schools. Then, we have a sales rep that goes out and makes calls. It has worked really well."

As far as the Cliffhanger and what might come next

FAST FACTS

Name/Park
Cliffhanger/
Castaway Cove,
Wichita Falls, Texas

What
Sidewinder MKI

Height/Color
40 feet/white surface
with orange trim

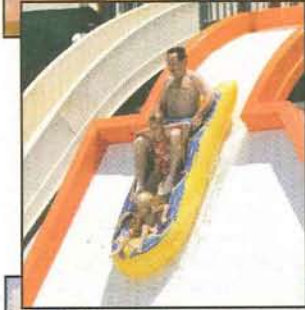
Capacity
1, 2, or 3 people are allowed
to ride at a time and riders
may choose on dropping
down the first drop
forwards or backwards

Tube Supplier
Zebec Water Sports
Hamilton, Ohio

Ride Supplier
Water Fun Products Corp.
Sylvan Lake, Alberta, Canada

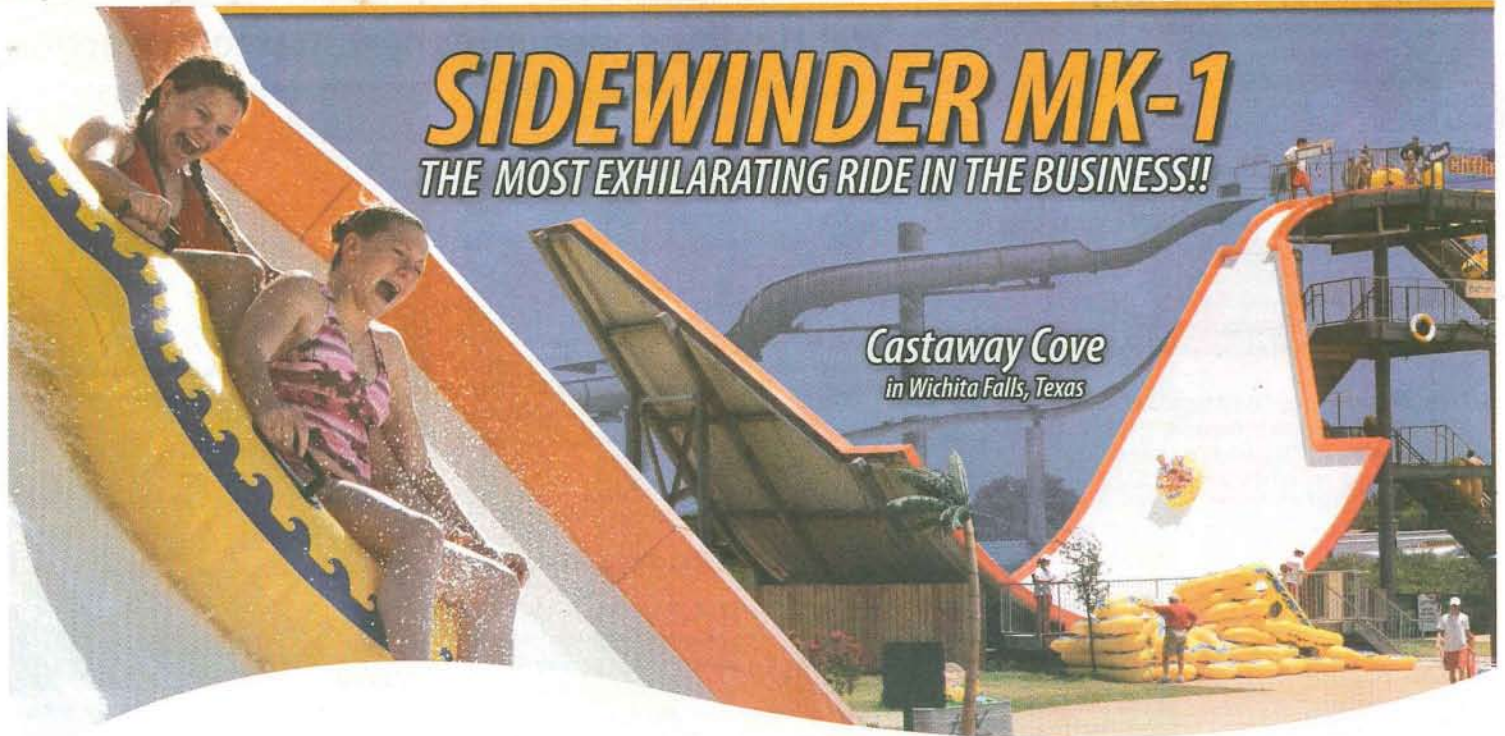
Opened
May 2008

season, Major said they will just wait and "see how everything goes."



Castaway Cove's new Sidewinder, named the Cliffhanger, from Water Fun Products produces thrills to all who ride it. Zebec is the tube supplier.

AT PHOTOS/GARY SLADE



SIDEWINDER MK-1
THE MOST EXHILARATING RIDE IN THE BUSINESS!!

*Castaway Cove
in Wichita Falls, Texas*



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